

4. Beverage Consumption in Japan

1990 as index 100 pt.

	Roasted Coffee	Instant Coffee	Green Tea	Black Tea	All Carbonated Drink TTTL	Colas	Fruits Juice	All RTD Coffee TTTL	Canned RTD Coffee
1980	53	82	114	54	95	96	69	27	26
1990	100	100	100	100	100	100	100	100	100
1995	123	98	99	127	99	111	76	109	103
1996	115	104	108	118	97	109	72	109	103
1997	121	99	111	140	100	113	70	113	105
1998	126	97	96	130	95	113	81	113	101
1999	129	97	109	98	97	115	87	115	101
2000	139	100	112	127	94	114	89	115	96
2001	141	106	117	108	88	115	78	118	96
2002	147	102	104	107	87	115	80	121	93
2003	141	107	111	110	86	110	60	121	94
2004	153	105	128	116	92	110	68	120	93
2005	156	105	127	110	91	103	70	128	96
2006	151	109	111	122	88	97	66	129	96
2007	159	100	111	118	96	114	68	128	95
2008	150	104	110	127	101	123	60	128	96
2009	148	103	98	124	108	127	56	128	95
2010	152	109	97	140	115	133	59	127	94
2010 Actual Volume	262, 561 Metric tons	43, 143 Metric tons	88, 674 Metric tons	19, 757 Metric tons	3, 450 '000 kilo Liters	1, 360 '000 kilo Liters	1, 527 '000 kilo Liters	2, 877 '000 kilo Liters	2, 025 '000 kilo Liters

Note:

Carbonated Drink includes Colas.

RTD Coffee includes Canned Coffee.

RTD = Ready to Drink.

